

Jennifer Sano-Franchini

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APPOINTMENTS

Associate Professor of English. Virginia Tech, 2019–present.
Director of Professional and Technical Writing, 2019–present.
Asian Cultural Engagement Center Faculty Fellow, Jan–May 2020.

Assistant Professor of English. Virginia Tech, 2013–2019.

Graduate Instructor, Writing, Rhetoric, and American Cultures. Michigan State University, 2010–2012.

Instructor of Composition. Remington College, 2005–2008.

EDUCATION

PhD in Rhetoric & Writing. Michigan State University, 2013.

Dissertation: *The Rhetorical Making of the Asian/Asian American Face: Reading and Writing Asian Eyelids*

MA in English. University of Hawai'i at Mānoa, 2007.

Thesis: *Popular Music Studies in First-Year English Composition*

BA in English. University of Hawai'i at Mānoa, 2005.

PUBLICATIONS

Edited Collection

Sano-Franchini, Jennifer, Terese Guinsatao Monberg, and K. Hyoejin Yoon, eds. *Building a Community, Having a Home: A History of the Conference on College Composition and Communication Asian/Asian American Caucus*. Anderson: Parlor Press, 2017.

Refereed Journal Articles

Chandler, Gena E., and Jennifer Sano-Franchini. "Threat Assessment: Women of Color Teaching Ideological Critique in the Neoliberal Classroom." *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition, and Culture* 20.1 (Jan 2020): 87–100.

Sano-Franchini, Jennifer. "Sounding Asian America: Multimodal Orientalism, Asian/American Sonic Rhetorics, and Digital Composition." *Enculturation: A Journal of Rhetoric, Writing, and Culture* 27 (Dec 2018).

Sano-Franchini, Jennifer. "Designing Outrage, Programming Discord: A Critical Interface Analysis of Facebook as a Campaign Technology." *Technical Communication* 65.4 (Nov 2018): 387–410.

Cobos, Casie, Gabriela Raquel Rios, Donnie Johnson Sackey, Jennifer Sano-Franchini, and Angela Haas. "Interfacing Cultural Rhetorics: A History and A Call." *Rhetoric Review* 37.2 (2018): 139–54.

Sano-Franchini, Jennifer. "What Can Asian Eyelids Teach Us About User Experience Design? A Culturally-Reflexive Framework for UX/UI Design." *Rhetoric, Professional Communication and Globalization* 10.1 (Oct 2017): 27–53.

Sano-Franchini, Jennifer. "'It's Like Writing Yourself into a Codependent Relationship with Someone Who Doesn't Even Want You!' Emotional Labor, Intimacy, and the Academic Job Market in Rhetoric and Composition." *College Composition and Communication* 68.1 (Sep 2016): 98–124.

Henry, Jim, Holly Huff Bruland, and Jennifer Sano-Franchini. "Course-Embedded Mentoring for First-Year Students: Melding Academic Subject Support with Role Modeling, Psycho-Social Support, and Goal Setting." *International Journal for the Scholarship on Teaching and Learning* 5.2 (2011): 1–22.

Sano-Franchini, Jennifer, Donnie Sackey, and Stacey Pigg. "Methodological Dwellings: A Search for Feminisms in Rhetoric and Composition." *Present Tense: A Journal of Rhetoric in Society* 1.2 (2011): 1–9.

Sano-Franchini, Jennifer. "Intellectual Property and the Cultures of BitTorrent Communities." *Computers and Composition* 27.3 (2010): 202–10.

Refereed Book Chapters

Sano-Franchini, Jennifer. "Feminist Rhetorics and Interaction Design: A Vision for Facilitating Socially-Responsible and Responsive Design." *Rhetoric and Experience Architecture*. Ed. Liza Potts and Michael Salvo. Anderson: Parlor Press, 2017. 85–108.

Sano-Franchini, Jennifer. "Taking Time for Feminist Historiography: Remembering Asian/Asian American Institutional and Scholarly Activism." *Building a Community, Having a Home: A History of the Conference on College Composition and Communication Asian/Asian American Caucus*. Ed. Jennifer Sano-Franchini, Terese Guinsatao Monberg, and K. Hyoejin Yoon. Anderson: Parlor Press, 2017. 31–67.

Monberg, Terese Guinsatao, K. Hyoejin Yoon, and Jennifer Sano-Franchini. "Introduction: Re/Articulations of History, Re/Visions of Community." *Building a Community, Having a Home: A History of the Conference on College Composition and Communication Asian/Asian American Caucus*. Ed. Jennifer Sano-Franchini, Terese Guinsatao Monberg, and K. Hyoejin Yoon. Anderson: Parlor Press, 2017. 1–30.

Sano-Franchini, Jennifer. "Cultural Rhetorics and the Digital Humanities: Toward Cultural Reflexivity in Digital Making." *Rhetoric and the Digital Humanities*. Ed. Jim Ridolfo and William Hart-Davidson. University of Chicago Press 2015. 49–64. *Collection awarded 2016 Computers and Composition Distinguished Book Award, and reviewed in Digital Scholarship in the Humanities, Digital Humanities Quarterly 10(1), Enculturation 23, New Media and Society 18(4), and Rhetoric and Public Affairs 20(2).*

Sano-Franchini, Jennifer, Robyn Tasaka, and Lehua Ledbetter. "Toward a Reflexive Approach to Remix, or, What Hawai'i Creole English and Tourism Can Teach Us About Copyright." *Cultures of Copyright: Contemporary Intellectual Property*. Ed. Dànielle Nicole DeVoss and Martine Courant Rife. Peter Lang, 2014. 226–42.

Conference Proceedings

Sano-Franchini, Jennifer. "DHShare: Facilitating Student Research Differently in the Digital Age." *Proceedings of the 2012 IEEE International Professional Communication Conference* (2012).

Reviews and Review Essays

Sano-Franchini, Jennifer. Review of *Bridging Cultures: International Women Faculty Transforming the U.S. Academy*. Ed. Sarah Robbins, Federica Santini, and Sabine Smith. *Peitho: The Journal of the Coalition of Women Scholars in the History of Composition and Rhetoric* 17.2 (2015): 264–73.

Lim, Eng-Beng, Gavin Craig, Faith Kirk, Jennifer Lee Sano-Franchini, Connor Ryan, Eunah Lee, and Perry Miller. Review of *The Empire of Love: Toward a Theory of Intimacy, Genealogy, and Carnality*, by Elizabeth Povinelli; *Desiring China: Experiments in Neoliberalism, Sexuality, and Public Culture*, by Lisa Rofel; and *Romance on a Global Stage: Pen Pals, Virtual Ethnography, and "Mail-Order" Marriages*, by Nicole Constable. *The Drama Review* 55.3 (2011): 178–82.

Public Writing

Sano-Franchini, Jennifer, Iris Ruiz, Iswari Pandey, Andrea Riley Mukavetz, Lisa King, Cruz Medina, Christina V. Cedillo, Ruth Osorio, GPat Patterson, Jackie Rhodes. Joint Caucus Response to CCCC 2018 Decision. (2017, Nov 7). Available at <https://docs.google.com/document/d/1X1Li6nfwUZgI9B4oPVetqIKYIxcAkjhAQ2Ail2QBBU/edit?usp=sharing>

Ruiz, Iris, Cruz Medina, Tracey Flores, Marilisa Jimenez, Christina Cedillo, Karriann Soto, David Kirkland, Elaine Richardson, Alexandria Lockett, Lisa King, Andrea Riley Mukavetz, Resa Crane Bizzaro, Jennifer Sano-Franchini, Iswari Pandey. Joint Statement on the NAACP Missouri Travel Advisory and SB 43 by the NCTE/CCCC Black, Latinx, American Indian, and Asian/Asian American Caucuses. (2017, Aug 15). Available at <https://docs.google.com/document/d/17Abgh6YTDead41h-8srDlb1NuKsPLh4oDIg260IHq04/edit?usp=sharing>

- Sano-Franchini, Jennifer. "Narrating Your Professional Life: Writing an Academic Bio." *GradHacker*. 23 Sep 2011.
- Sano-Franchini, Jennifer. "Reflections on #c18, Four Months Later: Questions, Critiques, and Takeaways." (2018, Jul 25). *Four Days in Kansas City*. Available at <https://fourdaysinkansascity.org/jennifer-sano-franchini/>
- Sano-Franchini, Jennifer. "Digital Humanities, Drupal, and the End of Phase I." *Cultural Heritage Informatics Initiative Blog*. 9 Sep 2011.
- Sano-Franchini, Jennifer. "Writing the Academic Conference Proposal." *GradHacker*. 1 Jun 2011
- Sano-Franchini, Jennifer. "Digital Rhetorics at CCCC 2011." *Cultural Heritage Informatics Initiative Blog*. 6 May 2011.
- Sano-Franchini, Jennifer. "Asian Pacific American Digital Archives: Three Examples." *Cultural Heritage Informatics Initiative Blog*. 7 Mar 2011.
- Sano-Franchini, Jennifer. "Facilitating a Rhetoric of Collaboration: A Resource for Learning/Teaching Research." *Cultural Heritage Informatics Initiative Blog*. 18 Feb 2011.

Digital Projects

- Conference on College Composition and Communication Asian/Asian American Caucus Website. 2018.
- DHShare: A Collaborative Bibliographic Repository. Developer. Cultural Heritage Informatics Initiative. Sep 2011.
- GradHacker. Site Designer and Contributing Writer. May 2011.

EXHIBITS

- Nguyen, Quynh, Lian Joseph, Michelle Kim, Jenna Phan, Jennifer Sano-Franchini, and Allan Lumba. *Exhibit on Asian America*. Curator: Scott Fralin. Virginia Tech Libraries. Blacksburg, VA. Apr–May 2019. <https://vtechworks.lib.vt.edu/handle/10919/89317>

INVITED TALKS

- Designing Outrage, Programming Discord: A Critical Interface Analysis of Facebook as a Campaign Technology. Live Webinar. Society for Technical Communication. Dec 12, 2018.
- Cultural Rhetorics and Writing Instruction. Program in Writing and Rhetoric. Stanford University. Palo Alto, CA. Sep 14, 2017. *Honorarium*.

CONFERENCE PRESENTATIONS

International Conference Presentations

- Sano-Franchini, Jennifer. Intercultural Technical Communication Pedagogies: A Dialectical Approach. Writing Research Across Borders. Xi'an, China. Mar 2020.

Featured Sessions at National Conferences

- Banks, Will, Heidi Estrem, Dodie Forrest, Jeffrey Klausman, Garrett Nichols, Timothy Oleksiak, Staci Perryman-Clark, Kelly Ritter, Donnie Johnson Sackey, Jennifer Sano-Franchini, and Jennifer Wingard. Conference Proposal Submission 101: A Guide to the Process. Featured "Cultivate" Session. Conference on College Composition and Communication. Portland, OR. Mar 2017.
- Anderson, Joyce Rain, Stephanie Kerschbaum, Garrett Nichols, Catherine Prendergast, Donnie Johnson Sackey, Jennifer Sano-Franchini, and Bo Wang. Cultivating a More Equitable Professional Organization. Featured "Think Tank" Session. Conference on College Composition and Communication. Portland, OR. Mar 2017.
- Cobos, Casie, Kate Firestone, Gabriella Gutierrez y Muhs, Angela Haas, Franny Howes, Stephanie Kerschbaum, Stephanie Mahnke, Terese Guinsatao Monberg, Ersula Ore, Patti Poblete, Dora

Ramirez, Flourice Richardson, Jennifer Sano-Franchini, and Aimee Suzara. Working and Getting Worked: An Interactive, Decolonial, Queer, and Feminist Roundtable on Labor in Rhetoric and Composition. Featured "Cultivate" Session. Conference on College Composition and Communication. Portland, OR. Mar 2017.

Boyle, Casey, Laura Gonzales, William Hart-Davidson, Krista Kennedy, Seth Long, Ryan Omizo, Jim Ridolfo, Jennifer Sano-Franchini. Rhetoric and the Digital Humanities. RSA Supersession. Rhetoric Society of America Conference. Atlanta, GA. May 2016.

Cox, Matt, Qwo-Li Driskill, Tracey Flores, Austin Jackson, Kendra Mitchell, Pamela Roeper, and Jennifer Sano-Franchini. Writing and Working for Change: Agenda for a New Generation. Featured Session. Conference on College Composition and Communication. Las Vegas, NV. Mar 2013.

National Conference Presentations

Sano-Franchini, Jennifer, Maggie Fernandes, and Jonathan Adams. Sonic Interventions: Making Institutional Change Through Asian/American Sound. Computers and Writing. Eastern Carolina University. Greenville, NC. May 2020.

Sano-Franchini, Jennifer. Performing Professional Fit on the Academic Job Search: Race, Intersectionality, and the Politics of Academic Hiring. Conference on College Composition and Communication. Pittsburgh, PA. Mar 2019.

Sano-Franchini, Jennifer. Facebook as a Campaign Technology: The Affective Politics of User Experience Design. Association for Teachers of Technical Writing Conference. Pittsburgh, PA. Mar 2019.

Sano-Franchini, Jennifer. Designing Discord in Public Political Discourse: A Critical Interface Analysis of Facebook. Symposium on Digital Rhetoric/Digital Media in the Post-Truth Age at the University of Alabama. Tuscaloosa, AL. Mar 2019.

Sano-Franchini, Jennifer. Facebook as Election Technology: Mediated Temporalities and the Affective Politics of User Experience Design. Rhetoric Society of America Biennial Conference. Minneapolis, MN. May 2018.

Campos, Mary Grace, Deyu Hu, and Jennifer Sano-Franchini. Moderator: Claire Oliveros. Untold Stories: Asian and Pacific Islander Women in Leadership. Annual Faculty Women of Color Conference. Blacksburg, VA. Apr 2018.

Kulak, Andrew, Kristen Moore, and Jennifer Sano-Franchini. Rhetoric and Experience Architecture. Workshop. Council for Programs in Technical and Scientific Communication. Savannah, GA. Oct 2017.

Sano-Franchini, Jennifer. Feminist Rhetorics and Interaction Design: Facilitating Socially Responsible Design. Association for Teachers of Technical Writing Conference. Portland, OR. Mar 2017.

Sano-Franchini, Jennifer. The Politics of Hiring the Underrepresented. Modern Language Association Convention. Committee on the Status of Graduate Students in the Profession. Philadelphia, PA. Jan 2017.

Sano-Franchini, Jennifer. Professional Mobilities and the Academic Job Search. Thomas R. Watson Conference. University of Louisville. Louisville, KY. Oct 2016.

Cobos, Casie, Angela Haas, Gabriela Raquel Ríos, Donnie Sackey, Jennifer Sano-Franchini. Respondent: Louise Wetherbee Phelps. Interfacing Cultural Rhetorics: A History and A Call. Conference on College Composition and Communication. Houston, TX. Mar 2016.

Sano-Franchini, Jennifer. New Directions in Transnational Asian/Asian American Rhetoric and Composition: Issues for Historiography, Digital Rhetoric, Racial Justice, and Writing Center Research. (Respondent). Asian/Asian American Caucus Sponsored Session. Conference on College Composition and Communication. Houston, TX. Mar 2016.

Sano-Franchini, Jennifer. "It's like writing yourself into a co-dependent relationship with someone who doesn't even want you!": Affect, Emotional Labor, and the Academic Job Market in Rhetoric and Composition. Affect Theory Conference: Worldings/Tensions/Futures. Lancaster, PA. Oct 2015.

Krause, Steven, Jennifer Sano-Franchini, Trent Kays, Liza Potts, Amanda Licastro, and Kathie Gossett. Building Connections across DH and Computers & Writing: A HASTAC/C&W Simulcast/Cross-Conference Dialog. HASTAC. East Lansing, MI. May 2015.

- Sano-Franchini, Jennifer. Feminisms and Interaction Design Pedagogy. HASTAC. East Lansing, MI. May 2015.
- Sano-Franchini, Jennifer. Re-e(value)ating Approaches to Teaching Intercultural Technical Communication. Association for Teachers of Technical Writing. Tampa, FL. Mar 2015.
- Sano-Franchini, Jennifer. Motherhood in Transition: From the PhD to the Job Market to the Tenure Track. Conference on College Composition and Communication. Tampa, FL. Mar 2015.
- Sano-Franchini, Jennifer. Mapping Gender Performances Across Cultures and Computers: An Analysis of Gender in YouTube Videos about East Asian Blepharoplasty. Gender, Bodies and Technology: Performing the Human. Blacksburg, VA. May 2014.
- Sano-Franchini, Jennifer. The Rhetorics of Music in Multimodal Orientalism. Rhetoric Society of America Conference. San Antonio, TX. May 2014.
- Sano-Franchini, Jennifer. What Can Asian Eyelids Teach Us About Rhetoric and Writing? A Culturally Reflexive Framework for Multimodal Representations of Bodies. Asian/Asian American Caucus Sponsored Session. Conference on College Composition and Communication. Indianapolis, IN. Mar 2014.
- Sano-Franchini, Jennifer. Time, Technology and the Mediated Body: Temporal Logics in the Rhetorics of East Asian Blepharoplasty in Online Video. Accessing Race in the Digital Humanities: An E-Roundtable. Modern Language Association Convention. Boston, MA. Jan 2013.
- Sano-Franchini, Jennifer. From Agency to Desire: Reframing the Body through Technology and Across Cultures. Rhetoric Society of America Conference. Philadelphia, PA. May 2012.
- Sano-Franchini, Jennifer. DHShare: Facilitating Student Research Differently in the Digital Age. Computers and Writing. North Carolina State University. Raleigh, NC. May 2012.
- Sackey, et al. Co-Imagining Cultural Rhetorics: Practice, Performance and Pedagogy. Workshop Co-facilitator. Conference on College Composition and Communication. St. Louis, MO. Mar 2012.
- Sano-Franchini, Jennifer. Success, Failure, and What Time Can Teach Us About Writing Instruction. Conference on College Composition and Communication. St. Louis, MO. Mar 2012.
- Sano-Franchini, Jennifer. How Time Informs the Way We Read Cultures: Temporal Logics of East Asian Blepharoplasty in Online Video. Association of Teachers of Technical Writing Conference. St. Louis, MO. Mar 2012.
- Sano-Franchini, Jennifer. Toward a Rhetoric of Collaboration: An Online Resource for Teaching and Learning Research. Modern Language Association Convention. Seattle, WA. Jan 2012.
- Sano-Franchini, Jennifer. Historical Influences and Future Directions of the Asian/Asian American Caucus. NCTE Centennial Writing and Working for Change, Part 3: Early career faculty/teachers/grad students active in the caucuses/committees talking about the future. Roundtable. National Council of Teachers of English Annual Convention. Chicago, IL. Nov 2011.
- Sano-Franchini, Jennifer. Time, Mixtapes, and Rhetorical Arrangement in Multimodal Composing. Computers and Writing. University of Michigan. Ann Arbor, MI. May 2011
- Sano-Franchini, Jennifer. "Hurry up and buy!": Korean Female Entrepreneurs in Popular Media. Association for Asian American Studies Conference. New Orleans, LA. Delivered in absentia by Perry Miller due to overlap with Computers and Writing. May 2011.
- Sano-Franchini, Jennifer. Beyond Westernization: Transnationalism, Cosmetic Surgery, and Rhetorics of Beauty in South Korea. Conference on College Composition and Communication. Atlanta, GA. Apr 2011.
- Sano-Franchini, Jennifer. Intellectual Property and the Cultures of BitTorrent Communities. Computers and Writing. Purdue University. West Lafayette, IN. May 2010.
- Sano, Jennifer. Transnational Publics, Green Movements, and New Media: Exploring the Scope of Cultural Rhetorics Inquiry. (Respondent). Conference on College Composition and Communication. Louisville, KY. Mar 2010.
- Sano, Jennifer. "Hurry up and buy!": Media Depictions of Korean Female Small Business Owners in the U.S. Conference on College Composition and Communication. Louisville, KY. Mar 2010.

Pigg, Stacey, Donnie Sackey, and Jennifer Sano. Feminisms in Rhetoric and Composition Scholarship and Practice. Feminisms and Rhetorics Conference. Michigan State University. East Lansing, MI. Oct 2009.

Sano, Jennifer. Canons of Progress: A Patchwork Essay (An examination of progress as a marker of national and ethnic identity in the transnational U.S.). Feminisms and Rhetorics Conference. Michigan State University. East Lansing, MI. Oct 2009.

Sano, Jennifer. Cross-Cultural Rhetorics, Popular Music, and Composition: Drunken Tiger in the First-Year Writing Classroom. Association for Asian American Studies Conference. Honolulu, HI. Apr 2009.

Sano, Jennifer. Popular Music Studies in First-Year English Composition. The National Popular Culture Association/American Culture Association Annual Conference. San Francisco, CA. Mar 2008.

Unconferences

Sano-Franchini, Jennifer. Decolonial, Feminist, Anti-racist Approaches to Teaching with/about Technology. THATCamp Virginia. Virginia Tech. Blacksburg, VA. Apr 2015.

Ledbetter, Lehua and Jennifer Sano-Franchini. Composing the Body via YouTube. WIDE-EMU. Michigan State University. East Lansing, MI. Oct 2012.

Sano-Franchini, Jennifer. Facilitating a Rhetoric of Collaboration: A Resource for Learning/Teaching Research. THATCamp: The Humanities and Technology Camp. Center for History and New Media. George Mason University. Fairfax, VA. Jun 2011.

Sano-Franchini, Jennifer. Facilitating a Rhetoric of Collaboration: A Resource for Learning/Teaching Research. Great Lakes THATCamp. Michigan State University. East Lansing, MI. Apr 2011.

AWARDS AND HONORS

Research & Teaching Awards

XCaliber Award. Technology-enhanced Learning and Online Strategies (TLOS). Office of the Provost. Virginia Tech. Mar 2015. *University award recognizing exceptional, high-caliber contributions to technology-enriched teaching and learning.*

Kairos Graduate Student/Adjunct Award for Excellence in Research. May 2012.

Fellowships

Asian Cultural Engagement Center Faculty Fellow. Office for Inclusion and Diversity. Virginia Tech. Spring 2020.

Smitherman/Villanueva Writing Scholars. Stanford University. Palo Alto, CA. Jul 2017–Aug 2017.

Residential College in the Arts and Humanities (RCAH) Graduate Fellowship. Michigan State University. Aug 2011–May 2013. *Interdisciplinary graduate fellowship program centered on the Scholarship of Teaching and Learning (SoTL).*

Cultural Heritage Informatics Fellowship. Matrix, the Center for Digital Humanities and Social Science. Michigan State University. Dec 2010–Aug 2011. *Interdisciplinary graduate fellowship centered on digital humanities inquiry and production.*

College of Arts and Letters Summer Fellowship. Michigan State University. Apr 2010.

University Enrichment Fellowship. Michigan State University. Aug 2008–May 2013. *Five-year graduate funding award with teaching releases in first and fifth years.*

Travel Funding & Small Grants

International Travel Supplemental Grant. Virginia Tech. Oct 2019.

Research Grant. Department of English. Virginia Tech. Mar 2015.

Mentoring Grant. Office of the Provost. Virginia Tech. May 2014.

Modern Language Association Travel Grant. Jan 2013.

Computers and Writing/Graduate Research Network Travel Award. May 2010; May 2011; May 2012.

Research/Travel Grant. Rhetoric and Writing Graduate Program. Michigan State University. 2008, 2009, 2010, 2011, 2012.

College of Arts and Letters Graduate Student Travel Funding. Michigan State University. Jan 2009; Apr 2010.

Asian Pacific American Studies Research and Leadership Program. Michigan State University. Feb 2009.

Graduate Student Travel Funding. The Graduate School. Michigan State University. Jan 2009.

TEACHING

Courses Taught at Virginia Tech (2013–present)

ENGL 3104 Professional Writing (Fall 2013, 2 sections; Spring 2014, Fall 2015)
ENGL 3324 Acts of Interpretation (Spring 2016; Spring 2017, 2 sections; Spring 2018; Fall 2018)
ENGL 3764 Technical Writing (Online; Summer 2016, Fall 2016, Summer 2017, Fall 2017)
ENGL 3834 Intercultural Issues in Professional Writing (Spring 2014, Fall 2015, Spring 2019)
ENGL 4874 Issues in Professional and Public Discourse
– Feminisms & Interaction Design (Fall 2014, Spring 2016, Fall 2017, Fall 2018, Fall 2019)
ENGL 5454 Studies in Theory: Asian American Rhetoric and Representation (Spring 2019)
ENGL 5614 Visual Rhetoric and Document Design (Spring 2018)
ENGL 5624 Intercultural Communication (Fall 2014, Fall 2016, Fall 2019)
ENGL 5974 Independent Study (Fall 2018)

Courses Taught at Michigan State University (2010–2012)

WRA 110 Writing: Science and Technology (Hybrid; Fall 2011)
WRA 150 The Evolution of American Thought
– Writing, Literacies, and the Rhetorics of Popular Music (Fall 2010, Spring 2011)
– Writing, Rhetoric, Literacy (Hybrid; Summer 2011)
WRA 202 Introduction to Professional Writing (Spring 2012)

Courses Taught at Remington College (2005–2008)

English Composition IA (two sections on quarter system)
English Composition IB (eight sections on quarter system)
English Composition II (one section on quarter system)

Mentoring and Tutoring Experience

Graduate Writing Consultant. Michigan State University Writing Center. Jan 2009–Dec 2010.

Graduate Teaching Assistant/Writing Mentor. English 100: Composition I. Department of English. University of Hawai'i at Mānoa. Aug 2007–Dec 2007.

Writing Tutor. CEE 320: Fluid Mechanics Fundamentals and CEE 355: Geotechnical Engineering I. Department of Civil and Environmental Engineering. University of Hawai'i at Mānoa. Jan 2007–Dec 2007.

OTHER RESEARCH AND ADMINISTRATIVE EXPERIENCE

Primary Archival Researcher. Asian/Asian American Caucus. Writing and Working for Change: A Digital Archive of Social Activism by Teachers of NCTE. Apr 2010–Mar 2017. *Worked with Cristina Kirklighter and the Asian/Asian American Caucus to compile a list of archival documents pertinent to the history of the Asian/Asian American Caucus, conducted archival research at the NCTE Archives in Urbana, Illinois; developed an index of documents.*

Research Assistant to the Graduate Director. Rhetoric and Writing Program. Michigan State University. Sep 2009–May 2010.

Data Analyst. English 100 Writing Mentors Program. Department of English. University of Hawai'i at Mānoa. Jan 2008–May 2008.

SERVICE

To the Profession

Leadership & Organizing

Member. Subcommittee on Special Projects. Executive Committee. Conference on College Composition and Communication. 2019–present.

Member. Executive Committee. Conference on College Composition and Communication. 2018–present

Co-Chair. Conference on College Composition and Communication Asian/Asian American Caucus. Jun 2015–Jun 2018.

Assistant Co-Director. Enabling Complexities: Communities/Writing/Rhetoric: 2009 Feminisms and Rhetorics Conference. Michigan State University. East Lansing, MI. Oct 2008–Oct 2009. *Managed data and communications for more than 600 conference attendees, facilitated anonymous review for presentations and performances, reviewed and edited conference program, designed and posted signage around conference site.*

Editorial Review and Advisory Boards

Publications Review Board. WAC Clearinghouse. Sep 2018–present.

Advisory Board Member. *Spark: A 4C4Equality Journal*. Jun 2018–present.

Editorial Review Board Member. *Present Tense: A Journal of Rhetoric in Society*. Mar 2012–present.

Editorial Associate. *Literacy in Composition Studies*. Jun 2012–Oct 2019.

Manuscript Review

Technical Communication Quarterly. Aug–Sep 2019.

Enculturation: A Journal of Rhetoric, Writing, and Culture. Feb–Apr 2019.

Special Interest Group for the Design of Communication (SIGDOC). Association for Computing Machinery (ACM). Jan–Feb 2019.

Writing and Working for Change Book Series. Parlor Press. Jan–Apr 2018.

College Composition and Communication. Dec 2017–Feb 2018.

Composition Forum. Special Issue on Doing Composition in the Presence of Disability. Jun 2017.

Special Interest Group for the Design of Communication (SIGDOC). Association for Computing Machinery (ACM). Halifax, Nova Scotia. May 2017.

Rhetoric Society Quarterly. Jul–Aug 2016.

Peitho: The Journal of the Coalition of Women Scholars in the History of Rhetoric and Composition. Sep 2015

Special Issue on Race, Rhetoric, and the State. *Present Tense: A Journal of Rhetoric in Society*. Feb–Jul 2015.

Special Issue on Cultural Rhetorics. *Enculturation: A Journal of Rhetoric, Writing, and Culture*. Feb–Mar 2015.

The Best of the Independent Rhetoric and Composition Journals 2010. Ed. S. Parks, L. Adler-Kassner, B. Bailie, and C. Caton. Anderson, SC: Parlor Press. 2010.

Conference-Related Service

Reviewer. Association for Teachers of Technical Writing. Pittsburgh, PA, 2019; Milwaukee, WI, 2020.

Invited Project Mentor. “Archival Research in the Global South: International Feminist Historiography.” Conference on College Composition and Communication Emergent Researcher Award. 2018–2019.

Stage 1 Reviewer. Conference on College Composition and Communication. Atlanta, GA, 2011; Las Vegas, NV, 2013; Houston, TX, 2016; Kansas City, MO, 2018; Pittsburgh, PA, 2019; Milwaukee, WI, 2020.

Facilitator. Women in Technical Communication Job Market Preparation Workshop. Sep 2018.

Faculty Advisor. WPA-GO (Writing Program Administration Graduate Organization) Task Force Study on Graduate Student Instructor Working Conditions. Aug–Sep 2017.

Discussion Leader. Graduate Research Network. Computers and Writing. Findlay, Ohio. Jun 2017.

Stage 2 Reviewer. Conference on College Composition and Communication. Portland, OR. 2017. Hosted by NCTE in Urbana, Illinois. Jun 12–14, 2016.

Logo Designer. THATCamp Virginia, Blacksburg, VA. Apr 2015.

Discussion Leader. Research Network Forum. Conference on College Composition and Communication. Indianapolis, IN. 2014.

Job Workshop Mentor. Graduate Research Network. Computers and Writing. Frostburg, Maryland. May 2013.

Reviewer. International Professional Communication Conference. University of British Columbia. Vancouver, BC. 2013.

Session Chair. Transnational Publics, Green Movements, and New Media: Exploring the Scope of Cultural Rhetorics Inquiry. Conference on College Composition and Communication. Louisville, KY. Mar 2010.

Session Chair. Challenging Inequalities through Cross-Cultural Pedagogy: Comparative Rhetorics as a Lens for Analyzing Literature, Film, and Music in the Classroom. Association for Asian American Studies Conference. Honolulu, HI. Apr 2009.

Session Chair. Waves of Compassion: Exploring an Ethic of Love and Care in Composition and Rhetoric. Conference on College Composition and Communication. San Francisco, CA. Mar 2009.

To the University

Faculty Advisor. Asian American Coalition (Student Organization). Virginia Tech. Fall 2017–present.

Marshall. Undergraduate Commencement Ceremony. Virginia Tech. Cassell Coliseum. Dec 2019.

Member. Search Committee for Director of Asian Cultural Engagement Center. Community and Cultural Centers. Virginia Tech. Mar 2010–Jun 2019.

Co-organizer with Jonathan Adams, Margaret Fernandes, and Michelle Kim. “Sounding Asian America: Exploring Asian American Sonic Rhetorics.” Programming for Asian Pacific Islander Desi American (APIA) Heritage Month. Community and Cultural Centers. Virginia Tech. Apr 2019. *Audio/visual installation, lecture, discussion, and listening session centered on the question, “What does it mean to sound Asian America?”*

Member. Asian American History Committee. Virginia Tech. Feb 2019–Apr 2019. *Developed exhibit in collaboration with Asian American Student Union (AASU) for display at Newman Library for Asian Pacific Islander Desi American (APIA) Heritage Month. Designed posters on Asian American literature, popular media, and social media.*

Reviewer. XCaliber Award. Virginia Tech. March 2019. *Reviewed 5 finalist dossiers.*

Keynote Speaker. Asian American Cultural Achievement Graduation Ceremony. Cultural and Community Centers. Virginia Tech. May 2018.

Keynote Speaker. Asian Pacific Islander American Graduate Student Connect Lunch. Office of Recruitment, Diversity and Inclusion. The Graduate School. Virginia Tech. Apr 2018.

Co-facilitator. Talk Back Discussion: *Ke Kulana He Mahu: Remembering a Sense of Place*. Asian Pacific Islander American (APIA) Heritage Month Programming. Asian Cultural Engagement Center. Virginia Tech. Apr 2018.

Co-facilitator. Colonization in Hawai‘i. Mask Off Discussion Series. Asian Pacific Islander American (APIA) Heritage Month Programming. Asian Cultural Engagement Center. Virginia Tech. Apr 2018.

Facilitator. Professional Development Workshops. The Graduate School. Virginia Tech. Fall 2016, Fall 2017.

Member. Inclusive VT Advisory Group. Virginia Tech. Apr 2015–Aug 2016.

Founding Member and Co-Chair. Asian/Asian American Caucus for Virginia Tech Faculty and Staff. Sep 2013–Aug 2016. *Established new caucus to advocate for needs and concerns of Asian/Asian*

American faculty and staff at Virginia Tech, building membership to approximately 50 listserv subscribers; dialogued with senior administrators and leaders of Black, Hispanic/Latino, and LGBT caucuses, leading to inclusion of caucus in wider university initiatives; set agendas, ran meetings, recorded minutes; administered survey of membership concerns and priorities; reported on annual activities and goals.

Usher. Graduate School Commencement Ceremony. Virginia Tech. Cassell Coliseum. May 2015.

Planning Committee Member. Edges: The College of Arts and Letters Graduate Conference. Michigan State University. Sep 2008–Feb 2010.

Rock Director. KTUH FM Honolulu, University of Hawai'i at Mānoa. Jan 2008–May 2008.

Disc Jockey. The Element of Surprise, KTUH FM Honolulu, University of Hawai'i at Mānoa. Jul 2006–Jan 2008.

To the College

Member. Search Committee for Assistant Professor of Scenography/Scenic Design in Theater and Cinema. School of Performing Arts. Virginia Tech. Dec 2018–May 2019.

Member. College of Liberal Arts and Human Sciences Honors and Awards Committee. Virginia Tech. Aug 2014–May 2017.

Reviewer. College of Liberal Arts and Human Sciences Undergraduate Scholarships. Virginia Tech. Mar 2014.

To the Department

Coordinator. Job Placement Group. Rhetoric and Writing PhD Program. Department of English. Virginia Tech. May 2019–present.

Diversity Advocate and Member. Search Committee for Chair of Department of English. Virginia Tech. Aug 2019–present.

Chair. Professional and Technical Writing Program Committee. Department of English. Virginia Tech. Aug 2019–present.

Member. Executive Committee. Department of English. Virginia Tech. Aug 2018–present.

Member. Rhetoric and Writing PhD Program Committee. Department of English. Virginia Tech. Aug 2013–present.

Reviewer. Carolyn Rude Outstanding Research Award. Rhetoric and Writing Program. Department of English. Virginia Tech. Dec 2019.

Member. Search Committee for Visiting Assistant Professor of Rhetoric and Professional Writing. Virginia Tech. Jun 2019–Jul 2019.

Co-organizer. Summer Teaching Workshop. Professional and Technical Writing Program, Virginia Tech. May 2019. *Co-organized a day-long workshop for the Professional and Technical Writing Program.*

Chair. Armstrong Family Foundation Award Review Committee. Professional and Technical Writing Program. Department of English. Virginia Tech. Apr–May 2019.

Chair. Professional and Technical Writing Ad Hoc Committee. Department of English. Virginia Tech. Aug 2018–May 2019.

Reviewer. PhD Application Screening. Rhetoric and Writing Program. Department of English. Virginia Tech. Feb 2014, Feb 2015, Feb 2018, Feb 2019.

Member. Professional and Technical Writing Program Committee. Department of English. Virginia Tech. Aug 2013–May 2014; Aug 2015–May 2017.

Member. Search Committee for Assistant Professor of Technical Communication. Department of English. Virginia Tech. Aug 2015–May 2016.

Substitute Member. Faculty Senate. Virginia Tech. Feb 2016.

Speaker. Community Conversations: Moving Through the PhD Timeline. Rhetoric and Writing Program. Virginia Tech. Dec 2015.

Member. Search Committee for Instructor of Professional and Technical Writing. Department of English. Virginia Tech. Feb 2014–May 2014.

Member. Review Committee for Center for the Study of Rhetoric in Society. Department of English. Virginia Tech. Sep 2013–May 2014.

Recruitment Partner. Graduate Program in Rhetoric and Writing, Michigan State University. Feb 2009; Feb 2010; Feb 2013.

Reviewer. Senior Digital Portfolio Presentations. Professional Writing Program. Department of Writing, Rhetoric, and American Cultures. Michigan State University. May 2012.

Member. Department of Writing, Rhetoric, and American Cultures Hearing Board, Michigan State University. Sep 2010–Dec 2011.

To the Community

Korean Secretary. Korean National Association/Kook Min Hur Foundation. Honolulu, HI. Jan 2007–Jan 2008.

Tutor. Project SHINE (Students Helping in the Naturalization of Elders). Honolulu, HI. Aug 2001–Dec 2001.

WORKSHOPS, COLLOQUIA, AND BROWN BAGS

Workshops Facilitated

Project Based Approaches to Teaching Professional and Technical Writing [Online]. Summer Teaching Workshop. Professional and Technical Writing Program, Virginia Tech. May 2019.

Navigating Graduate School. Professional Development Workshops. The Graduate School. Virginia Tech. Sep 2016, Oct 2017.

Elements of a Thesis. Professional Development Workshops. The Graduate School. Virginia Tech. Oct 2016.

Communicating Across Privilege. Global Ambassadors Program. Cranwell International Center. Virginia Tech. Mar 2014.

Balancing Work and Life in Graduate School. Writing, Rhetoric, and Praxis Graduate Student Organization. Michigan State University. Feb 2014.

Academic Conferences and Conference Papers. Rhetoric and Writing Professional Development Brown Bag. Virginia Tech. Sep 2013.

Managing Your Academic Identity Online. Co-coordinator with Jennifer Bengtson, Alex Galarza, Kathryn Meyers, and Micalee Sullivan. GradHacker Technology Bootcamps. Cultural Heritage Informatics Initiative. Mar 2011.

Navigating the PhD. Co-facilitator with Marilee Brooks-Gillies. Michigan State University Writing Center. Sep 2010; Nov 2010.

Personal Statement Workshop. McNair Scholars. Coordinator and co-facilitator with Marilee Brooks-Gillies and Donnie Sackey. Michigan State University Writing Center. Oct 2009; Oct 2010; Jun 2010.

Learning the Lingo: Personal Statement Writing Workshop. Facilitator. Spring Workshop Series. Michigan State University Writing Center. Apr 2010.

A Workshop on Applying to Grad Programs in English. Invited speaker. University of Hawai'i at Mānoa Department of English. Mar 2008.

Colloquia & Brown Bags

East Asian Eyelid Surgery and the Temporal Logics of Race Online. Community Conversations: Asian Pacific American Heritage Month. Department of Sociology. Virginia Tech. Apr 27, 2018.

Octalog IV: Methodologies of Cultural Inclusivity. Center for Rhetoric in Society. Virginia Tech. Nov 2016.

Assistant Professors and Research. Focus On... Series. Department of English. Virginia Tech. 2016.

Conversations in Cultural Rhetorics: A Brown Bag Workshop Series. Cultural Rhetorics Theory Lab. Michigan State University. Oct 2011.

Drunken Tiger in the First-Year Writing Classroom: Cross Cultural Pedagogy and Rhetorics in Transnational Contexts. Asian Pacific American Studies Program Brownbag Series. Michigan State University. Oct 2009.

Guest Speaker in Courses

Research Colloquium at Michigan State University. Instructor: Danielle Nicole Devoss. Nov 2019.

History of Rhetoric at Wayne State University. Instructor: Donnie Sackey. Nov 2014.

Research Colloquium at Michigan State University. Instructor: Alexandra Hidalgo. Oct 2014.

Research Colloquium at Michigan State University. Instructor: Malea Powell. Oct 2013.

APPEARANCES

“Feminisms and Interaction Design (IxD) Final Prototyping Project” in “Collaboration” (2016). by Amanda Licastro, Katina Rogers, and Danica Savonick. *Digital Pedagogy in the Humanities: Concepts, Models, and Experiments*. Ed. Rebecca Frost Davis, Matthew K. Gold, Katherine D. Harris, and Jentery Sayers. MLA Commons.

“Feminisms & Interaction Design. An Interview with Jennifer Sano-Franchini.” (12 Jul 2015). Interview by Brian Mathews. *The Ubiquitous Librarian*. The Chronicle of Higher Education. Blog.

SELECT PROFESSIONAL DEVELOPMENT

DiversityEdu: Unconscious Bias in Academic Hiring & Advancement. Virginia Tech. Dec 5, 2018.

Inclusive Pedagogy. Facilitator: Michele Deramo. Virginia Tech. Oct 18, 2017.

Designing Effective Instruction for Deep and Flexible Learning. Facilitator: Peter Doolittle. Center for Instructional Development and Educational Research (CIDER). Virginia Tech. Aug 2015

Rhetoric and Race. Facilitator: Kent Ono. Rhetoric Society of America 6th Biennial Summer Institute (Competitive). University of Wisconsin-Madison. Jun 2015.

New Media Seminar. Facilitator: Amy Nelson. Virginia Tech. Feb–Apr 2015.

Feminist Scholars Digital Workshop. HASTAC: Humanities, Arts, Science, and Technology Alliance and Collaboratory. Jun 2014.

Course Materials and Universal Design. Networked Learning Initiatives. Technology-enhanced Learning (TLOS). Virginia Tech. Mar 2014.

Commodification, Technoculture, and the Human: Rethinking Technology. Speakers: Andrew Feenberg, Donna Haraway, and others. Third Workshop in Social and Political Theory. Michigan State University. Oct 2010.

Transnationalizing Rhetoric and Composition. Workshop. Conference on College Composition and Communication. Mar 2009.

GRADUATE STUDENT COMMITTEES

Dissertation Committees (Director)

Maggie Fernandes, 2019–present

Kat Gray, 2019–present

Cheyenne Franklin, 2018–present

Matt Homer, 2018–present

Dissertation Committees (Member)

Fai (Atinut) Inthajak, 2018–present

Alisha Scott, 2018–present

Lauren Wallace, 2018–present

Katie Beth Brooks, 2017–present

Kate Natishan, 2016–present

Katie Garahan. Dissertation: “Deliberation, Dissent, and Advocacy: A Rhetorical Study of Teachers' Lived Experiences with Education Reform.” Rhetoric and Writing. Virginia Tech. May 2019.

Andrew Kulak. Dissertation: “Rhetoric Beyond the Digital/Physical Divide: The Internet and Digital and Physical Hybridity.” Rhetoric and Writing. Virginia Tech. May 2019.

Leonard Grant, III. Dissertation: “Traumatic Formations and Psychiatric Codifications: A Rhetorical History of PTSD.” Rhetoric and Writing. Virginia Tech. May 2017.

Phil Hayek. Dissertation: “Seizing the Initiative: Rhetorical Implications of U.S. Army Doctrine.” Rhetoric and Writing. Virginia Tech. Sep 2016.

M.A. Capstones (Director)

Christina Taylor. Capstone: “Video Games and Rhetoric: Narrative and Communication in *Final Fantasy IX*.” Department of English. Virginia Tech. May 2019.

M.A. Capstone/Thesis Committees (Member)

Olivia Sederstrom. Thesis: “Communicating Performance: First-Year Writing Syllabi as Rhetorical Contact Zones.” Department of English. Virginia Tech. May 2019.

Jenna Zan. Capstone: “The Snake in the Typewriter: A Counter-Scripted Story.” Department of English. Virginia Tech. May 2017.

Sanglin Lee. Thesis: “A Pedagogical Model for Redesigning the Priorities in Communication Between Industry and Academia.” Department of English. Virginia Tech. May 2014.

Independent Studies

Matt Homer. Native Hawaiian Rhetoric: Environment, Technology, Epistemology. Fall 2018.

TECHNICAL COMMUNICATION / PROFESSIONAL WRITING EXPERIENCE

Design Consultant and Administrative Assistant. Accucopy, Inc. Honolulu, HI. Apr 2001–Jun 2008.
Graphic design and layout; corresponded and collaborated with clients; printed, copied, and scanned legal documents and medical records using optical character recognition; developed company website; provided paralegal services, e.g. composed deposition summaries and exhibit indexes, conducted legal research, tracked legislative bills; issued payroll, entered accounts receivables; ordered and picked up supplies.

AFFILIATIONS

Association for Teachers of Technical Writing (ATTW)
ATTW Women in Technical Communication
Coalition of Feminist Scholars in the History of Rhetoric and Composition
Conference on College Composition and Communication (CCCC)
Council for Programs in Technical and Scientific Communication
CCCC Asian/Asian American Caucus
Modern Language Association
Rhetoric Society of America (RSA)

TECHNOLOGICAL PROFICIENCIES

Document Design: iWork, Microsoft Office Suite, Microsoft Publisher
Audio/Visual Design: Audacity, Sound Forge, Adobe Photoshop, Adobe Illustrator, Gimp
Content Management Systems: WordPress, Drupal

Learning Management Systems: Canvas, ANGEL, Sakai/Scholar
Wireframing: Balsamiq, Axure

LANGUAGES

Hawai'i Creole English

Korean (Intermediate speaking, reading, writing fluency).